



FOR IMMEDIATE RELEASE

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BOLD "Black-male Orientation to Leadership Development" Columbus, Ohio Conference scheduled for March 17, 2012

Columbus, Ohio, February 3, 2012 – Carter D. Womack, president and CEO of Leadership At Its Best, LLC., addresses educational, social, life skill development and self awareness concerns of young African-American males in grades 3 through 12.

Appropriately named **BOLD**, **Black-male Orientation to Leadership Development**, the program is delivered to elementary, middle and high school students throughout the school year, and is designed to offer an awareness of the importance of education, positive African-American leadership, understanding the importance of community and having a strong positive male self image.

BOLD workshops are conducted by members of the Leadership At Its Best organization, with invited business leaders, educational experts, and social service agency representatives who come and share their knowledge. Through participation in **BOLD** programs, with courses in self image, etiquette, bullying and conflict management, career education, and wealth building and money management, students develop an awareness of the skills necessary to apply to college or ready themselves for the work world. Students become ready to assume leadership responsibilities at their schools, in their communities, their youth organizations and churches. The organization also sponsors one day **BOLD** conferences, weeklong **BOLD** summer camps and the **BOLD** College Tour with the theme "SEEING is BELIEVING"

Utilizing a variety of personal development modules for young people, Carter D. Womack and his talented team, create, direct, and deliver leadership programs in public and charter schools and on university campuses across the United States.

BOLD Conferences for 100-150 young men, will be held in Columbus, Ohio, on Saturday March 17, 2012, at Brookhaven High School located at 4077 Karl Road, Columbus, Ohio 43224. The Columbus BOLD Conference will start at 8:30 a.m. with student and parent registration. The conference agenda includes the opening session, a BOLD Town Hall meeting, three leadership and training sessions, a parents session, lunch and a closing session. The conference is free to students and parents, and is supported by businesses, organizations and individuals.

Leadership At Its Best will host BOLD conferences in Dayton, Cincinnati, Cleveland and Akron, Ohio, during the spring of 2012. The conferences are open to young men who are enrolled in middle or high school.

Contact Leadership At Its Best for more information on their **BOLD** programs, at www.leadershipaib.com, or Carter D. Womack, at carter@LeadershipAIB.com

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