



## **FOR IMMEDIATE RELEASE**

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## **CARTER D. WOMACK AND LEADERSHIP AT ITS BEST MAKE A BOLD MOVE WITH IN THE LIVES OF YOUNG MEN IN OUR SCHOOLS**

Columbus, Ohio, January 31, 2011 – Carter D. Womack, President and CEO of Leadership At Its Best, LLC addresses educational, social, life skill development, self awareness concerns of young African-American males in grades 3 through 12.

Appropriately named **BOLD, Black-male Orientation to Leadership Development**, the program is delivered to elementary, middle and high school students throughout the school year, and is designed to offer an awareness of the importance of education, positive African-American leadership, understanding the importance of community and having a strong positive male self image.

**BOLD** workshops are conducted by members of Leadership At Its Best organization with invited business leaders, educational experts, and social service agency representatives to come and share their knowledge. Through participation in **BOLD** programs with courses in self image, bullying and conflict management, career education, wealth building and money management and etiquette, students develop an awareness of the skills necessary to apply to college or ready themselves for the work world. Students become ready to assume leadership responsibilities at their schools, in their communities, their youth organizations, and churches. The organization also sponsors; one day BOLD Conferences, weeklong BOLD Summer Camps and BOLD College Tours with the theme "SEEING is BELIVING"

Carter D. Womack, and his talented team, creates, directs, and delivers leadership programs in public and charter schools and on university campuses across the United States utilizing a variety of personal development modules for young people.

Leadership At Its Best has offered its leadership training programs to an extensive list of educational institutions throughout the nation, including Columbus, Ohio Public Schools, Dayton Public Schools, Coppin State University, Alabama A & M University, The University of Toledo, Central State University, Hinds Community College, The University of Mississippi, Jackson State University, Shaw University, and The Newark New Jersey Public Library System. In partnership with his fraternity, Phi Beta Sigma, Inc., Womack has also provided leadership training to the another one of its branded programs the African-American Male High School Leadership program for the past 10 years. The program has awarded more than \$175,000 in scholarships, computer equipment, college tours, and gifts with the help of corporate sponsors.

**BOLD Conferences for 100-150 young men**, will be held in Columbus, Ohio on Saturday March 5, 2011 and in Dayton, Ohio on Saturday March 26, 2011. BOLD Conferences are being scheduled in Cincinnati, Cleveland and Akron for the Spring of 2011 and in Atlanta, GA in July of 2011. The conferences are open to young men ages 13-19 who are enrolled in middle and or high school.

Contact Leadership At Its Best for more information on their **BOLD** programs, The High School Leadership Program and the College Leadership program at [www.leadershipaib.com](http://www.leadershipaib.com) or [carter@LeadershipAIB.com](mailto:carter@LeadershipAIB.com)

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